

#### FOR IMMEDIATE RELEASE

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# TAKE A VACATION TO THE BALLANTYNE THIS SUMMER Enjoy an Elevated Pool Experience, Seasonal Offers & Special Events

CHARLOTTE, N.C. (May 24, 2018) – <u>The Ballantyne, a Luxury Collection Hotel, Charlotte</u> offers <u>seasonal packages</u> for a convenient getaway this summer. Escape to The Ballantyne's outdoor pool for exclusive amenities, a full bar and on-site grilling. In addition to unveiling a special arrival experience for kids, the hotel will feature activities over summer holiday weekends such as live music, daily lawn games, drink specials and a game room.

New offerings at the outdoor pool include a summer pool menu in exclusive partnership with Traeger Grills, enhanced seating options, shaved ice and a popcorn machine. Guests will be surprised with an amenity rotation to stay refreshed with items such as frozen grapes, chilled towels, mini smoothies and more.

#### **Seasonal Packages**

### \$50 Resort Credit

The package features a \$50 credit per room, per night toward dining, spa or golf and is valid for stays through September 9, 2018. Rates from \$239 plus tax per night.

# 3<sup>rd</sup> Night Free

Enjoy each 3rd consecutive night complimentary at The Ballantyne and daily breakfast or brunch for two in <u>Gallery Restaurant</u>. Room category upgrade is based on availability at check-in, and the package is valid for arrival Tuesday – Saturday.

#### **Explore Ballantyne**

The package includes a \$175 credit per room per night toward spa, dining or golf, as well as daily breakfast or brunch in Gallery Restaurant. The package is valid for Friday – Sunday arrival. Rates start at \$399 plus tax per night.

All guests can enjoy a complimentary one-mile shuttle within Ballantyne, complimentary cruiser bike rental with optional transportation to the nearby Greenway, complimentary self and valet parking, complimentary basic internet, outdoor pool access and no resort fees.

For reservations, please visit <a href="https://www.theballantynehotel.com/packages/#seasonal">https://www.theballantynehotel.com/packages/#seasonal</a> or call 888-627-8048.

## **Hotel Happenings**

# **Couple's Clinic at Ballantyne Golf Academy**

Join Ballantyne Golf Academy on Sundays, 12:30 p.m. - 2 p.m. The Couple's Clinic includes short game and full swing instruction and a transfer practice game to apply the skills learned in a fun game. Cost is \$80 per couple. Complimentary club rentals are available for hotel guests. Reserve today at 704-542-7635.

# Friday Night Under the Lights

Swing into the weekend at the new indoor putting area at Ballantyne Golf Academy on every other Friday, beginning June 8, 4:30-8 p.m., including a Match Play Putting Event at 5:30 p.m. Come putt, hit range balls for only \$5 per bucket or simply watch! Enjoy draft beer and wine for \$5, and appetizers will be available for purchase. Limited space is available. By Thursday reserve your spot at 704-542-7635.

#### **Senior Clinics**

Improve your golf game on select Mondays, 8:30 a.m. – 10 a.m., at Ballantyne Golf Academy. Enjoy a light breakfast and learn from Ballantyne Golf Academy's award-winning team of teaching professionals. Clinics include full swing and short game instruction. The cost is \$55 per person (ages 55 & up). Reserve your spot today at 704-542-7635.

# **National Family Golf Month**

Junior players receive half off the regular golf rate throughout July. Reserve a tee time at golfballantyne.com or 704-248-4383.

# **Weekly Fitness Classes**

Hotel guests can enjoy Strength and Conditioning on Monday and Wednesday at 7 a.m., Sunrise Yoga on Tuesday and Thursday at 7 a.m. and Saturday at 8 a.m., and Water Aerobics on Friday at 7 a.m. All skill levels are welcome, and reservations are not required. Sessions are \$15, and the schedule is subject to change. Please contact The Spa for additional information at 704-248-4141.

#### **Afternoon Tea**

Experience The Ballantyne's take on classic teas offered in England's tea houses with a Southern flair. Enjoy a variety of loose leaf tea blends from master tea blender Harney & Sons in the lobby weekly Wednesday – Saturday, 1 p.m. – 4 p.m. Savor traditional tea sandwiches made from the freshest, local ingredients available. Indulge a sweet tooth with The Ballantyne's divine selection of sweets, such as tender French macarons and delicately constructed tarts and gourmet cakes, featuring a variety of classic and modern flavors that pair well with a favorite tea blend (or Champagne!). The Ballantyne's fluffy scones topped with seasonal curd and jam are the perfect way to end an authentic tea experience. Cost is 40 per adult, 20 per child ages 5 - 12 plus tax & service charge and 10 for children ages 4 winder. Reservations are required at 20-248-4100.

## The Whiskey Club of Ballantyne

The Whiskey Club of Ballantyne is a monthly tasting event designed to bring whiskey lovers together for socialization and education. Highlights include exclusive distillery portfolios, rare single malts, small batch bourbons and acclaimed flagship whiskeys from regions around the world. The Ballantyne's culinary team creates complementing light hors d'oeuvres paired with each whiskey sampled to enhance the tasting experience. The event is held on the last Friday of each month at 6:30 p.m.; upcoming dates include May 25, June 29, July 27 and August 31. Each event is \$65 per person, plus tax and gratuity. Reservations are required at 704-248-4100.

## Seasonal Treatments at The Spa

Guests can refresh at The Spa with a Southern Sweet Tea collection of services, featuring organic, crushed tea leaves with green tea extract for detoxifying and rejuvenating skin nutrition. Shea butter and luxurious oils filled with high oleic fatty acids and vitamins provide hydration, resulting in smooth skin. Enjoy an 80-minute Southern Sweet Tea Massage Therapy (\$180), Southern Sweet Tea Manicure (\$40) or Pedicure (\$60) or Southern Sweet Tea Deep Conditioning Treatment (\$30) as an add-on to any hair service. Also, The Spa will feature a 90-minute Summer Smooth Blowout (\$150), a Keratin express treatment providing silky smooth hair that stands up to humidity for up to six weeks. The 50-minute Mineral Exfoliating Blueberry Bliss Facial (\$125) combines both a mineral and blueberry enzyme to remove buildup and debris, minimize the appearance of fine lines, enhance smoother skin, assist in clearing acne and promote overall hydration and brightening. These seasonal services are available through August, and pricing does not include 20% service charge. To make an appointment, please call 704-248-4141 or visit spaballantyne.com.

## Mini Manis, Margaritas and Makeovers

Escape to The Spa at Ballantyne on Mondays, 5 p.m. – 7 p.m., in August. Enjoy mini manicures, made-to-order specialty margaritas and mini makeovers with The Spa's makeup artists. Attendees can enjoy exclusive discounts on select retail items from Eminence, Sita, Circadia, Phytomer and more. Cost is \$75 per person. Space is limited, and registration is required. For additional information or to register, please call 704-248-4118.

# About The Ballantyne, A Luxury Collection Hotel, Charlotte

The Ballantyne is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, spa, fitness, indoor and outdoor pools, golf, Ballantyne Golf Academy, tennis and dining at Gallery Restaurant. The Ballantyne is owned and managed by Northwood Hospitality. For more information and reservations, call 866-248-4824, visit theballantynehotel.com or follow Twitter, Instagram and Facebook.

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