

Northwood Hospitality Appoints Raj Radke as General Manager of The Ballantyne, A Luxury Collection Hotel

Luxury hospitality veteran to lead Charlotte's premier luxury property

Charlotte, NC (January 23, 2018) - Northwood Hospitality is pleased to announce the appointment of Raj Radke as General Manager of <u>The Ballantyne</u>. In this new role, Radke will oversee ongoing performance, daily operations and continued revenue growth for the luxury hotel located in a thriving business community.

With over 25 years of global, luxury hospitality experience, Mr. Radke began his career in his native India at The Leela Beach Resort. Prior to joining The Ballantyne leadership team, Radke refined his luxury hospitality experience through tenures with the Four Seasons and St. Regis brands, gaining significant managerial experience in a variety of each group's properties throughout the U.S and abroad. He most recently served as Interim General Manager and Hotel Manager at The St. Regis Deer Valley in Park City, Utah.

Radke brings a wealth of knowledge in both general hotel and culinary operations, having held coveted roles as Director of Food and Beverage at The St. Regis Aspen Resort, Thunder Valley Casino Resort and Director of Restaurants at Four Seasons Hotel Washington DC, among others.

"We are excited and grateful to have Raj become a part of the Northwood Hospitality team. His exceptional expertise in the luxury segment will allow us to continue to elevate the experience at The Ballantyne as the hotel heads into a new and exciting phase," said Javier Rosenberg, President of Northwood Hospitality.

In his role as General Manager of The Ballantyne, Radke will oversee day-to-day operations of the luxury hotel and The Golf Club at Ballantyne. Radke will ensure ongoing initiatives and activations are aligned with Northwood Hospitality standards, while bringing innovative ideas to the property and creating exciting new opportunities both on a local and national level.

About The Ballantyne, a Luxury Collection Hotel, Charlotte

The Ballantyne is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, spa, fitness, indoor and outdoor pools, golf, Ballantyne Golf
Academy, tennis and dining at Gallery Restaurant. The Ballantyne is owned and managed by Northwood Hospitality. For more information and reservations, call 866-248-4824, visit theballantynehotel.com or follow Twitter, Instagram and Facebook.

About Northwood Hospitality:

Established in 2010, Northwood Hospitality owns and manages a hotel portfolio of independent and branded properties, including Cheeca Lodge & Spa, Naples Grande Beach Resort, The Ballantyne, a Luxury Collection Hotel, Charlotte, The London West Hollywood at Beverly Hills, Tranquility Bay Beach House Resort, Aloft Charlotte Ballantyne, Courtyard Charlotte Ballantyne, and Staybridge Suites Charlotte Ballantyne acquired by Northwood Investors.

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