



**FOR IMMEDIATE RELEASE**

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### **JANA POWERS NAMED SPA DIRECTOR AT THE SPA AT BALLANTYNE**

CHARLOTTE, N.C. (September 29, 2016) – [The Ballantyne, A Luxury Collection Hotel, Charlotte](#) has appointed Jana Powers as spa director. With 19 years of experience in spa, wellness and hospitality operations management, Powers has a strong skillset in employee development, revenue generation and creation of spa menus and wellness programs. As spa director, Powers will oversee and manage all facets of spa operations, as well as continually work to develop and enhance the overall guest experience at [The Spa at Ballantyne](#).

“Jana’s business acumen and approachable management style have positioned her well to lead our spa,” said Peter Grills, general manager at The Ballantyne. “We look forward to aligning Jana’s expertise with our ongoing commitment to improving the guest experience.”

Most recently, Powers served as spa director at The Spa at Éilan at Éilan Hotel and Spa in San Antonio, Texas. In her role, Powers oversaw marketing initiatives and led quality control efforts.

Before that, Powers was spa director at Rhode Island’s only Forbes Five-Star recognized spa, OH! Spa at Ocean House. Powers also worked in Charlottesville, Virginia as a spa director at ACAC Fitness and Wellness Centers and the AAA Four-Diamond rated Boar’s Head, a destination resort.

Earlier in her career, Powers worked in restaurant management in Key West, Florida at the Pier House Resort and Caribbean Spa and the Wyndham Casa Marina Resort.

Originally from Memphis, Tennessee, Powers received a degree in performing arts at the University of Memphis.

#### **About The Ballantyne Hotel & Lodge**

[The Ballantyne](#), a [Luxury Collection](#) Hotel, Charlotte is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, [spa](#), fitness, indoor and outdoor pools, [golf](#), [Dana Rader Golf School](#), tennis and dining at [Gallery Restaurant](#). The Ballantyne is owned by [Bissell](#). For more information and reservations, call 866-248-4824, visit [theballantynehotel.com](http://theballantynehotel.com) or follow [Twitter](#), [Instagram](#) and [Facebook](#).

### **About The Luxury Collection Hotels & Resorts**

The Luxury Collection® brand is comprised of world-renowned hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Originated in 1906 under the CIGA® brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble, recently surpassing 100 of the world's finest hotels and resorts in more than 30 countries. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information and new openings, visit [theluxurycollection.com](http://theluxurycollection.com) or follow [Twitter](#), [Instagram](#) and [Facebook](#).

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