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## **THE BALLANTYNE UNVEILS EXECUTIVE SUITES**

*New Suites Offer Inviting Setting with Timeless Elegance*

**CHARLOTTE, N.C.** (September 30, 2014) –The [Ballantyne Hotel & Lodge](#), a Luxury Collection Hotel in Charlotte, N.C., has completed improvements to its suites, introducing six executive suites. Offering picturesque golf course views, each 800-square-foot suite has private balconies. The upgraded suites exude a fresh approach to classic design, featuring transitional elements with softened tones and a more spacious feel.

The suites feature soft, earth tone colors and a variety of textures to add dimension while conveying simplicity. Incorporating internationally sourced fabrics from Duralee and Harden wood furniture, the décor showcases the perfect balance of sophisticated style and versatility. In addition, wider moldings offer a sense of heightened elegance to the suites.

“Our goal was to create spaces that were more inviting and conducive to today’s traveler’s needs,” said Peter Grills, general manager at The Ballantyne. “We strive to do everything we can to ensure the best guest experience, and our new suites offer a better sense of flow with transitional design and a hint of Southern flair.”

Working with a local designer, the hotel made every effort to incorporate indigenous pieces. The bedroom features an upholstered headboard and storage chest from a Shelby-based craftsmen and locally-sourced drapery. Accessory lamps from Chelsea House add to the simpler, more soothing look. Custom prints sourced from High Point feature real leaves that were silvered. The sofas, ottomans and chairs were all manufactured in Hickory. Nature-inspired accent artwork in the living area complements the color scheme.

In addition, the suites feature technological enhancements, including Samsung televisions, with a 55” screen in each living space and a 46” screen in each bedroom. Each suite includes a charger port (two utilities, two USB ports).

Rates start at \$449 for executive suites. In addition to the executive suites, The Ballantyne offers 199 guest rooms, two Presidential suites and one junior suite, as well as 35-room Lodge retreat and four-bedroom Cottage. To make a reservation, please call 800-325-3589.

### **About The Ballantyne Hotel & Lodge**

The Ballantyne Hotel & Lodge, part of Starwood’s The Luxury Collection, is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne Hotel & Lodge also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, spa, fitness, indoor and outdoor pools, golf, Dana Rader Golf School, tennis and dining at Gallery Restaurant. The Ballantyne Hotel & Lodge is owned by [Bissell](#). For information and reservations, please contact The Ballantyne Hotel & Lodge at 866-248-4824 or visit [www.theballantynehotel.com](http://www.theballantynehotel.com). Like The Ballantyne Hotel & Lodge at [www.facebook.com/ballantynehotel](http://www.facebook.com/ballantynehotel) or follow The Ballantyne Hotel & Lodge at [www.twitter.com/ballantynehotel](http://www.twitter.com/ballantynehotel).

### **About The Luxury Collection Hotels & Resorts**

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