



FOR IMMEDIATE RELEASE

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CELEBRATE THE HOLIDAYS AT THE BALLANTYNE

Enjoy Elaborate Brunches, Holiday Events, Gingerbread Lane, Seasonal Packages & More

CHARLOTTE, NC (September 22, 2017) –[The Ballantyne, a Luxury Collection Hotel, Charlotte](#) will feature an array of signature events and festive specials this holiday season. With its welcome setting and attractive offerings, The Ballantyne is the ideal venue to spend time with family and friends.

Holiday Events

The Ballantyne offers a variety of exceptional space options for corporate or social events, and the hotel's talented culinary team has created a special holiday menu. For events hosted Sunday – Thursday in November and December, receive 10% off food and beverage pricing with 50 percent off room-rental fees and reduced guest-room rates. Food and beverage minimums apply. The hotel's experienced catering team will plan the event from start to finish, taking care of all details to ensure that this holiday season is as stress-free as possible. For more information, please contact 704-248-4070 or sales@theballantynehotel.com.

[Gallery Restaurant](#) also features a beautiful private dining room, which offers flexible seating for up to 16 guests. Gallery's culinary team has created a special holiday family-style dinner menu, creating a warm environment that is perfect for socializing or networking. Inquire at 704-248-4391 or ahall@theballantynehotel.com.

Thanksgiving

Join The Ballantyne for a favorite tradition on November 23, 11 a.m. – 3 p.m. Enjoy a bountiful display of seasonal salads, decorative displays, carving stations with regional accompaniments and decadent desserts, as well as live entertainment. Cost is \$85 per person, \$35 for children, ages 5-12, and complimentary for children ages 4 and under (pricing does not include tax or 24% service charge). Private dining rooms are available for larger groups.

Gallery Restaurant will feature its à la carte menu for breakfast, 7 a.m. – 11 a.m., and prix fixe menus for lunch, 11 a.m. – 3 p.m., and dinner, 4:30 p.m. – 9 p.m.

Reservations are required for all dining on Thanksgiving. To make a reservation, please call 704-248-4100 or visit www.gallery-restaurant.com.

Holiday Afternoon Tea

Enjoy Holiday Afternoon Tea in the lobby throughout December. Holiday Afternoon Tea includes a variety of seasonal loose leaf tea blends and a selection of savory tea sandwiches, traditional confectioneries and holiday treats as well as live entertainment with the option to add Champagne for \$10. Tea is served Tuesday through Sunday, December 1 – 31, 1 p.m. – 4 p.m. (not available on Christmas Day). The cost is \$49 for adults and \$29 for children, ages 5-12, (plus tax & gratuity). Add Champagne for \$10. Reservations are required at 704-248-4100.

Hot Chocolate, Cider & Toddies

Get cozy this holiday season at The Ballantyne from Friday, December 8 through Wednesday, December 27, 2 p.m. – 5:30 p.m. Enjoy hot chocolate with the option to add liqueur along with a selection of garnishes, cider or spiced wine at the Veranda and the charming gingerbread hut adjacent to Gallery Bar.

Gingerbread Lane Professional, Amateur and Child Competition

The Gingerbread Lane competition offers three independent categories, including professional, amateur and child (ages 12 and under) for entry. The competition will feature enticing first, second and third place prizes for each category. The competition is free to participate, and forms are available at theballantynehotel.com. Entry forms must be received via email by Tuesday, November 28. Gingerbread creations must be delivered to the hotel between Saturday, December 2 at 9 a.m. and Tuesday, December 5 at 6 p.m. Judging will take place on Wednesday, December 6 at 4 p.m. Please contact the Concierge at 704-248-4055 or concierge@theballantynehotel.com for more information.

Gingerbread Lane

Visit The Ballantyne to view an enchanting display of gingerbread creations from Thursday, December 7 through Wednesday, December 27. Gingerbread Lane is free to visit and open to the public, anytime throughout the dates offered. Attendees may vote on their favorite entries with \$1 minimum donation per vote. All proceeds will benefit [Levine Children's Hospital](#) (LCH), dedicated to caring for the physical and emotional needs of children and their families.

Christmas

The hotel will offer Christmas Brunch on December 25, 11 a.m. – 3 p.m. The elaborate buffet will include a variety of salads, an assortment of cheese and seafood displays, breakfast items, an omelet station, carving station and indigenous desserts. There will be live holiday music. Cost is \$85 per person, \$35 for children, ages 5-12, and complimentary for children ages 4 and under (pricing does not include tax or 24% service charge). Private dining rooms are available for larger groups.

Gallery Restaurant will be open on Christmas Eve and Christmas Day. On Christmas Eve, the restaurant will feature à la carte menus for breakfast, 7 a.m. – 11 a.m., and lunch, 11 a.m. – 3 p.m., as well as a prix fixe menu for dinner, 4:30 p.m. – 9 p.m. On Christmas Day, the restaurant will feature its à la carte menu for breakfast, 7 a.m. – 11 a.m., and prix fixe menus for lunch, 11 a.m. – 3 p.m., and dinner, 4:30 p.m. – 9 p.m.

Reservations are required for Christmas Brunch and restaurant dining. To make a reservation, please call 704-248-4100 or visit www.gallery-restaurant.com.

Seasonal Rates

The Ballantyne will feature a Holiday Rate of 15 percent savings and Third Night Free plus breakfast throughout the season. Visit the hotel's [Seasonal Packages](#) online for details.

To make a reservation or for information on additional room packages, visit theballantynehotel.com or call 888- 627-8048. Packages are subject to availability.

New Year's Eve Party for Hotel Guests

Celebrate the New Year with The Ballantyne beginning at 8 p.m. by Gallery Restaurant. Enjoy a DJ and dancing in the Carolina Room, drink specials, party favors, Champagne toast and live coverage of the New Year's Eve Times Square countdown. This event is complimentary to hotel guests. Ages 21 and over required for admission.

New Year's Day

In addition to a plated brunch menu, Gallery Restaurant will feature traditional New Year's Day fare and cocktail specials. To make a reservation, please call 704-248-4100 or visit gallery-restaurant.com.

Gift Cards at The Ballantyne

The Ballantyne gift card can be used for accommodations, spa, salon, fitness, golf and Gallery Restaurant. To purchase a gift card, please visit theballantynehotel.com or the Concierge desk at the hotel.

About The Ballantyne, a Luxury Collection Hotel, Charlotte

The Ballantyne, a Luxury Collection Hotel, Charlotte is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, spa, fitness, indoor and outdoor pools, golf, Dana Rader Golf School, tennis and dining at Gallery Restaurant. The Ballantyne is owned and managed by Northwood Hospitality. For more information and reservations, call 866-248-4824, visit theballantynehotel.com or follow Twitter, Instagram and Facebook.

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