



FOR IMMEDIATE RELEASE

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THE BALLANTYNE CELEBRATES 15-YEAR ANNIVERSARY
Hotel to Feature Daily Tastings, Guest Surprises and Exclusive Maker's Mark Experience

CHARLOTTE, NC (August 31, 2016) – [The Ballantyne, a Luxury Collection Hotel, Charlotte](#) will celebrate its 15-year anniversary on Monday, September 5. In this spirit, The Ballantyne will offer 15 flights for \$15 ranging from whiskey and wine to bubbles and beer in Gallery Bar from Thursday, September 1 through Thursday, September 15. Each day during that time frame, a guest will receive a surprise room upgrade. The celebration's grand finale will be an exclusive edition of the hotel's signature Whiskey Club of Ballantyne with Maker's Mark.

Bill Samuels Jr., Chairman Emeritus of Maker's Mark, will lead a special Whiskey Club tasting on September 15 at 6:30 p.m. The event will feature samples of Maker's Mark, Makers 46, Makers Cask Strength and the recently unveiled Ballantyne Private Select paired with flavorful creations from The Ballantyne's culinary team. The cost is \$50 per person (plus tax & gratuity), and advance reservations are required at 704-248-4100 or cshatto@theballantynehotel.com, as space is limited.

"We wanted to commemorate the occasion by doing something special," said Peter Grills, general manager at The Ballantyne. "The recent unveiling of our Maker's Mark Personal Selection Bourbon exemplifies our ongoing efforts to create unique experiences for our guests."

"We are excited to be a part of The Ballantyne's 15-year anniversary celebration, as our partnership represents our shared long-standing commitment to excellence," said Jane Conner, Maker's Mark Ambassador.

The Ballantyne's 15 flights for \$15 (plus tax & gratuity) include:

- Maker's Mark Flight - Maker's Mark, Maker's 46, Maker's Mark Ballantyne Selection
- Woodford Reserve Flight - Woodford Reserve, Woodford Reserve Personal Selection, Woodford Reserve Double Oak
- Bulliet Bourbon Flight - Bulliet Bourbon, Bulliet Bourbon 10-year, Bulliet Rye
- Jefferson's Flight - Jefferson's Very Small Batch, Jefferson's Ocean Aged at Sea, Jefferson's Reserve
- Knob Creek Flight - Knob Creek 9-year, Knob Creek Single Barrel Reserve, Knob Creek Smoked Maple

- Old Forester Flight - Old Forester, Old Forester 1870 Original Batch, Old Forester 1897 Bottled in Bond
- Balvenie Flight - Balvenie 14-year Caribbean Cask, Balvenie 12-year Doublewood, Balvenie 15-year Single Barrel
- Glenfiddich Flight - Glenfiddich 12-year, Glenfiddich 14-year, Glenfiddich 15-year
- Bubbles Flight - Charles de Fere Blanc de Blancs Brut, Tenuta Santome Prosecco, Moët & Chandon Imperial
- Willamette Valley Flight - Brooks Amycas White Blend, Alexana Chardonnay, Van Duzer Pinot Noir
- Big Reds - Honoro Vera Monstrell, Felino Malbec, Bruce Patch Zinfandel
- Rosé Flight - Michelle Brut Rosé, Sacha Lichine Le Poussin Rosé, Sokol Blosser Rosé
- California Pinot Noir Flight - Etude Lyric, La Crema Sonoma Coast Pinot Noir, Talbott Kali Hart Pinot Noir
- Local Beer Flight - Olde Mecklenburg Copper, Sierra Nevada Pale Ale, NoDa Jam Session, Unknown Over the Edge IPA
- Dessert Wine Flight - iPola Moscato d' Asti, J Lohr White Riesling Late Harvest, La Fleur d'Or Sauternes

For overnight accommodations, visit the hotel's [Seasonal Packages](#) page online for special offers.

About The Ballantyne Hotel & Lodge

[The Ballantyne](#), a [Luxury Collection](#) Hotel, Charlotte is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, [spa](#), fitness, indoor and outdoor pools, [golf](#), [Dana Rader Golf School](#), tennis and dining at [Gallery Restaurant](#). The Ballantyne is owned by [Bissell](#). For more information and reservations, call 866-248-4824, visit theballantynehotel.com or follow [Twitter](#), [Instagram](#) and [Facebook](#).

About The Luxury Collection Hotels & Resorts

The Luxury Collection® brand is comprised of world-renowned hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Originated in 1906 under the CIGA® brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble, recently surpassing 100 of the world's finest hotels and resorts in more than 30 countries. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information and new openings, visit theluxurycollection.com or follow [Twitter](#), [Instagram](#) and [Facebook](#).

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