



FOR IMMEDIATE RELEASE

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SAVOR THE HOLIDAY SEASON AT THE RECENTLY REDESIGNED BALLANTYNE

Enjoy Delicious Brunches, Inaugural Tree Lighting, Gingerbread Lane, Seasonal Packages & More

CHARLOTTE, NC (October 9, 2018) –[The Ballantyne, a Luxury Collection Hotel, Charlotte](#) will feature an array of signature events and festive specials this holiday season. On the heels of a complete transformation, The Ballantyne provides the ultimate contemporary luxury setting exuding authentic Southern hospitality to create lasting memories with friends and family.

Holiday Events

The Ballantyne offers a variety of event-space options for corporate and social events. For events hosted Sunday through Thursday in November and December, receive complimentary room rental and a complimentary overnight stay for the event planner based on availability. Food and beverage minimums apply. For more information, please contact 704-248-4070 or sales@theballantyne.com.

[Gallery Restaurant](#) also features a beautiful private dining room, which offers flexible seating for up to 16 guests. Gallery's culinary team has created a special holiday family-style dinner menu, creating a warm environment that is perfect for socializing or networking. Inquire at 704-248-4391 or ahall@theballantynehotel.com.

Thanksgiving

Enjoy a bountiful brunch at Gallery Restaurant on November 22, 11:30 a.m. – 5:30 p.m. Guests can enjoy an array of seasonal salads, carving stations with regional accompaniments and decadent desserts, complemented by attentive service and live music. Cost is \$95 per person, \$40 for children, ages 5-12, and complimentary for children ages 4 and under (pricing does not include tax or 24% service charge). Reservations are required at 704-248-4100 or www.gallery-restaurant.com.

Tree Lighting Ceremony

Celebrate the beginning of the holiday season with The Ballantyne at an inaugural tree lighting on Saturday, November 24, 5 p.m. – 6 p.m. Join the hotel to light a magnificent tree in the lobby while enjoying caroling, hot chocolate, cider and cookies and visiting with Santa. The complimentary event is a way to thank the community for its support and commemorate a monumental year for the hotel on the heels of its inspiring redesign.

Holiday Afternoon Tea

Enjoy Holiday Afternoon Tea in the lobby throughout December. Holiday Afternoon Tea includes a variety of seasonal tea blends by Rare Tea Company and a selection of savory tea sandwiches, traditional confectioneries and holiday treats as well as live entertainment. Tea is served Tuesday through Sunday, December 1 – 30, 1 p.m. – 4 p.m. The cost is \$58 for adults, \$25 for children, ages 5-12, and \$15 for children under 5 (plus tax & gratuity). Add Champagne for \$10. Unwrapped, new toy donations are encouraged for Levine Children's Hospital, A Children's Miracle Network Hospital. Reservations are required at 704-248-4100.

Hot Chocolate & Toddies

Get cozy this holiday season at The Ballantyne from Friday, December 7 through Wednesday, December 26, 2 p.m. – 5:30 p.m. Enjoy hot chocolate with a selection of garnishes and the option to add liqueur at the charming gingerbread hut adjacent to Gallery Bar.

Gingerbread Lane Professional, Amateur and Child Competition

The Gingerbread Lane competition offers three independent categories, including professional, amateur and child (ages 6-12) for entry. The competition will feature enticing first, second and third place prizes for each category. The competition is free to participate, and forms will be available at theballantyne.com. Entry forms must be received via email by Tuesday, November 27. Gingerbread creations must be delivered to the hotel between Saturday, December 1 at 9 a.m. and Tuesday, December 4 at 6 p.m. Judging will take place on Wednesday, December 5 at 4 p.m. Please contact the Concierge at 704-248-4055 or concierge@theballantyne.com for more information.

Gingerbread Lane

Visit The Ballantyne to view an enchanting display of gingerbread creations from Thursday, December 6 through Wednesday, December 26. Gingerbread Lane is free to visit and open to the public, anytime throughout the dates offered. Attendees may vote on their favorite entries with \$1 minimum donation per vote. All proceeds will benefit Levine Children's Hospital, A Children's Miracle Network Hospital, dedicated to caring for the physical and emotional needs of children and their families.

Christmas

The hotel will offer Christmas Brunch on December 25, 11:30 a.m. – 5:30 p.m. The elaborate buffet will include a variety of salads, an assortment of cheese and seafood displays, breakfast items, an omelet station, carving station and sumptuous desserts. There will be live holiday music. Cost is \$95 per person, \$40 for children, ages 5-12, and complimentary for children ages 4 and under (pricing does not include tax or 24% service charge). Reservations are required at 704-248-4100 or gallery-restaurant.com.

Gold Treatments at The Spa

Get pampered with luxurious treatments featuring gold-infused ingredients at The Spa at Ballantyne. Enjoy anti-aging effects, firmer skin and the ultimate glow throughout the holiday season. Learn more at 704-248-4141 or spaballantyne.com.

Seasonal Rates

The Ballantyne will feature a Holiday Rate of 15 percent savings and Third Night Free plus breakfast throughout the season. Visit the hotel's [Seasonal Packages](#) online for details.

New Year's Eve Party for Hotel Guests

Celebrate the New Year with The Ballantyne beginning at 8 p.m. in the Great Room by Gallery Restaurant. Enjoy a DJ and dancing in the Carolina Room, drink specials, party favors, Champagne toast and live coverage of the New Year's Eve Times Square countdown. This event is complimentary to hotel guests. Ages 21 and over required for admission.

New Year's Eve Dining at Gallery Restaurant

Enjoy a flavorful prix fixe menu created by Executive Chef Garrett Merck. The cost is \$105 per person and wine pairings are available (plus tax & gratuity). Reservations are required at 704-248-4100 or gallery-restaurant.com.

New Year's Eve Package

This festive package includes an elegant room, \$100 resort credit per room, valet parking, entry to New Year's Eve Party and a 4 p.m. late check-out. Advance spa and dining reservations are required. Rates are from \$509 plus tax.

To make a reservation or for information on additional room packages, visit theballantyne.com or call 888-627-8048. Packages are subject to availability.

New Year's Day

In addition to a plated brunch menu, Gallery Restaurant will feature traditional New Year's Day fare and cocktail specials. To make a reservation, please call 704-248-4100 or visit gallery-restaurant.com.

Gift Cards at The Ballantyne

The Ballantyne gift card can be used for accommodations, spa, salon, fitness, golf and Gallery Restaurant. To purchase a gift card, please visit theballantyne.com or the Concierge desk at the hotel.

About The Ballantyne, A Luxury Collection Hotel, Charlotte

The Ballantyne is a Forbes Four-Star and AAA Four-Diamond award-winning Marriott hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, spa, fitness, indoor and outdoor pools, golf, Ballantyne Golf Academy, tennis and dining at Gallery Restaurant. The Ballantyne is owned and managed by Northwood Hospitality. For more information and reservations, call 866-248-4824, visit theballantyne.com or follow [Twitter](#), [Instagram](#) and [Facebook](#).

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