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THE BALLANTYNE TO UNVEIL MAKER'S MARK PERSONAL SELECT WHISKY SECOND EDITION

Hotel to Release Latest Hand-Selected Bourbon at Exclusive Event

CHARLOTTE, N.C. (July 6, 2017) –[The Ballantyne, a Luxury Collection Hotel, Charlotte](#) has partnered again with Maker's Mark to create its own bourbon. One of only a handful of locations to feature a second custom barrel, The Ballantyne's latest bourbon offers a spicier version than its original barrel. The hotel will celebrate the unveiling of The Ballantyne's Personal Select Whisky with an experiential progressive dinner.

"Our goal is to provide our guests with distinct and memorable experiences, and our latest custom Maker's Mark bourbon delivers on all fronts," said Peter Grills, general manager at The Ballantyne.

On Saturday, August 12, Maker's Mark Ambassador Jane Conner will host an exclusive event to commemorate The Ballantyne's latest Personal Select Whisky and share insight on the bourbon creation process. The reception starts at 6:30 p.m. with passed specialty cocktails and upscale bar snacks such as spiced roasted pecans and bourbon butter popcorn. Dinner will be served at 7:30 p.m., featuring bourbon BBQ braised short ribs with smoked cheddar grits, fried goat cheese and celery blueberry salad paired perfectly with bourbon samples. A substantial cheese and meat selection will complement the meal. Following the entrée portion, guests can move around at the event and sample an array of small plates, including braised pork cheek sliders with kimchi and bok choy and pulled rotisserie chicken salad with grilled peaches and arugula. The event will conclude with bourbon-infused desserts and live music. Cigars will be available for purchase and can be enjoyed on the back porch. Cost is \$89 per person (plus tax and service charge). Limited seating is available. Reservations are required at 704-248-4100 or gallery-restaurant.com.

Overnight accommodations are available at The Ballantyne's sister properties, Aloft Charlotte Ballantyne at aloftcharlotteballantyne.com or 866-932-7672, Courtyard by Marriott Charlotte Ballantyne at courtyardballantyne.com or 888-236-2427, and Staybridge Suites Charlotte Ballantyne at staybridgeballantyne.com or 877-238-8889, as well as limited rooms at The Ballantyne at theballantynehotel.com or at 888-627-8048.

About The Ballantyne, a Luxury Collection Hotel, Charlotte

[The Ballantyne](#), a [Luxury Collection](#) Hotel, Charlotte is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, [spa](#), fitness, indoor and outdoor pools, [golf](#), Dana Rader Golf School, tennis and dining at [Gallery Restaurant](#). The Ballantyne is owned and managed by Northwood Hospitality. For more information and reservations, call 866-248-4824, visit theballantynehotel.com or follow [Twitter](#), [Instagram](#) and [Facebook](#).

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