



**FOR IMMEDIATE RELEASE**

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**THE BALLANTYNE TO OPERATE DANA RADER GOLF SCHOOL  
AS BALLANTYNE GOLF ACADEMY**

*Recent LPGA Hall of Fame Inductee Dana Rader Will Continue to Teach*

CHARLOTTE, N.C. (October 4, 2017) – [The Ballantyne, a Luxury Collection Hotel, Charlotte](#) will take over ownership and daily operations of [Dana Rader Golf School](#), the Carolinas’ only Golf Channel Academy, effective November 1, 2017. The School will be renamed Ballantyne Golf Academy with Dana Rader.

Ballantyne Golf Academy will continue to feature the School’s array of results-focused programs for golfers of all ages and skill levels with its current team of talented LPGA and PGA professionals. On the heels of being inducted into the LPGA Teaching and Club Professional Hall of Fame, Dana Rader will continue to lead signature programs such as the Three-Day School and teach private lessons.

Ballantyne Golf Academy will be run by Woody Allen, director of golf at The Golf Club at Ballantyne. Allen has played an integral role in evolving The Ballantyne’s comprehensive golf program and has worked closely with Dana Rader since the course opened in 1998. Under his leadership, The Golf Club at Ballantyne has been recognized as a top course in the nation by Golf Digest, Golf World and Condé Nast Traveler.

“The Ballantyne is the ideal partner to run the School and build on the strong legacy we have created while enhancing the guest experience through its legendary service culture,” said Dana Rader, founder and owner of Dana Rader Golf School. “What I’m most excited about is that I will continue to teach, which is my greatest passion.”

“Dana Rader has been a trailblazer in the golf industry, and her commitment to growing the game of golf and bringing out the best in her students is unrivaled,” said Woody Allen, director of golf at The Golf Club at Ballantyne. “Our championship golf course and facilities together with The Ballantyne Hotel look forward to continuing to provide her team’s award-winning golf instruction while delivering the best golf experience in the Carolinas in a beautifully maintained setting.”

For information on upcoming golf programs, please visit [danarader.com](http://danarader.com).

**About The Ballantyne, a Luxury Collection Hotel, Charlotte**

[The Ballantyne](#), a [Luxury Collection](#) Hotel, Charlotte is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 208 elegant guest rooms and suites, The Ballantyne also offers a four-bedroom Cottage and a Lodge group retreat with 35 spacious guest rooms. Guests can enjoy meeting and event facilities, [spa](#), fitness, indoor and outdoor pools, [golf](#), Dana Rader Golf School, tennis and dining at [Gallery Restaurant](#). The Ballantyne is owned and managed by Northwood Hospitality. For more information and reservations, call 866-248-4824, visit [theballantynehotel.com](http://theballantynehotel.com) or follow [Twitter](#), [Instagram](#) and [Facebook](#).

**Dana Rader Golf School**

Dana Rader Golf School is North Carolina's most complete state-of-the-art teaching and practice facility and the sole Golf Channel Academy in the Carolinas. Selected to Golf Magazine's prestigious list of Top 25 Golf Schools in America and ranked #1 in North Carolina, Dana Rader Golf School specializes in quality golf schools, clinics, camps, corporate events, club fitting and year-round private lessons for players of all ages and skill levels. School Founder Dana Rader, consistently named by Golf Magazine as a Top 100 Instructor and ranked #1 in North Carolina by Golf, is a nationally recognized leader in the golf industry. For more information, call 704-542-7635 or visit [danarader.com](http://danarader.com).

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